

**Summer 1 end point knowledge questions:**

**Key features in ancient Era's and decades of the past hundred years**

1. Identify the **key features** of the **Ancient Egyptian** era.
2. Identify the **key features** of the **Ancient Greek** era.
3. Identify the **key features** of the **Ancient Japanese** era.
4. Identify the **key features** of the **1920s to 1930s** era.
5. Identify the **key features** of the **1940s to 1950s** era.
6. Identify the **key features** of the **1960s to 1970s** era.
7. Identify the **key features** of the **1980s to 1990s** era.

**Hair and Beauty in today's era**

1. State the **technological advancements** in **anti-ageing** products.
2. State the **technological advancements** in **mineral based** products.
3. State the **technological advancements** in **light reflecting hair colourant** products.
4. State the **technological advancements** in **high definition makeup** products.
5. State the **technological advancements** in **organic** products.
6. State the **technological advancements** in **low sensitivity** products.
7. State the **technological advancements** in **gel nail** products.
8. Explain the effect of **recession** on **unemployment/employment**.
9. Explain the effect of **recession** on **staffing levels**
10. Explain the effect of **recession** on **disposable income**.
11. Describe **gross domestic product (GDP)** and its relation to the hair and beauty sector.
12. Explain how **changes in economy** impact **product pricing**.
13. Explain how **changes in economy** impact **pricing wars**.
14. Describe how **social factors** have increased the demand of **makeup ranges for different skin tones**.
15. Describe how **social factors** have increased the demand for the **vast range of hair and beauty products**.
16. Describe how **social factors** have increased the demand of **services offered in the hair and beauty industry**.
17. Describe how **social factors** have increased the demand of **equipment available in the hair and beauty industry**.