

**By the end of Autumn 1 you will know:**

**Plan design images**

1. The purpose of planning design images from market research – interviews.
2. The purpose of planning design images from market research – questionnaires.
3. The purpose of planning design images from market research – visits.
4. The purpose of planning design images from market research – using secondary research.
5. How to present planning a design image using 2D/3D mood boards – including use of photographs, plans, diagrams, accessories, etc.
6. How to present planning a design image using story boards/timelines showing chronological process.
7. How to present planning a design image using an action plan.